



TALITHA BOOKER

Digital & Visual Designer (Web, Graphic, UI/UX)

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Education

The Art Institute of New York City
Manhattan, NY, 10/2013-06/2016

Associate of Occupational Studies

Web Design & Interactive Media

Honor's List Award, 2013, Dean's List Award, 2014-2015

Skills

Adobe Creative Suite
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere Pro
Adobe XD
After Effects
AI Generation and Editing
Amazon Seller Central
Branding and Identity
Canva
Capcut
Cascading Style Sheets (CSS)
Clear Communication and Presentation
Color Theory
Component Design
Creative Problem Solving
Cross-browser Compatibility
Digital and Print Design
Drawing Skills
E-Commerce
Email/Social Campaigns
Figma

File Management
GIF Animations
Google Slides
Graphic Design
Graphic Symbolism
HTML
Image Editing
Infographics
InVision
Jitter
Journey Mapping
jQuery
Landing Pages
Lottie (JSON)
Mac OS/Windows PC
MailChimp
Marketing/Advertising Design
Micro-interactions
Microsoft Office
Midjourney
Motion Graphics
Multimedia Design
Organization Skills

Photo Retouching
PowerPoint Presentations
Product Design
Prototyping
Responsive Web Design
Shopify
Sketch
Squarespace
Storyboarding
Styleguides
Typing Skills (75-80 WPM)
Typography
UI/UX Design
Unbounce
Usability Testing
Vector Illustration
Video Editing
Visual Design
Web Design
Web/Mobile Response
Wireframing
Zeplin

Experiences

Hard Science AI Corp - Vimby Group, Manhattan, NY, 09/2016-01/2026

Designing and maintaining responsive websites, including mockups, animations, and infographics, while collaborating with developers and stakeholders to ensure design feasibility and alignment with project goals. Developing concepts through sketching, photo retouching, and image manipulation; creating illustrations and vector graphics for icons, client branding, and computer animation using Adobe Creative Suite, Figma, and other industry-standard design tools.

The Diversity Advisors, Burbank, CA, 09/2021-07/2024

Design Consultant responsible for creating visual graphics and animations for PowerPoint presentations, as well as promotional advertising assets for apparel e-commerce and email marketing campaigns.

Depicture Corporation, Manhattan, NY, 04/2016-06/2016

Designed a company website using Adobe software to create illustrations, sketches, and mockups that supported brand promotion. Developed the structure of a responsive, mobile-friendly webpage using HTML, CSS, and jQuery.