



# TALITHA BOOKER

## WEB & GRAPHIC DESIGN SPECIALIST

### Education

**The Art Institute of New York City**  
**Manhattan, NY, 10/2013 – 06/2016**

**Associate of Occupational Studies**

Web Design & Interactive Media

Honor's List Award, 2013, Dean's List Award, 2014–2015

### Skills

Adobe Programs

Adobe XD

After Effects

AI Generation and Editing

Branding/Visual Identity

Canva

Component Design

Computer Animation

Creative Problem Solving

Clear Communication and Presentation

CSS

Digital and Print

Drawing Skills

E-Commerce

Email/Social Campaigns

Figma

Gif Animations

Graphic Symbolism

Google Slides

HTML5

Illustrator

Illustration/Vector Graphics

Image Manipulation

InDesign

Infographics

jQuery

Lottie (JSON)

Mac OS

Marketing/Advertising Design

Microsoft Office

Midjourney

Micro-interactions/Motion Graphics

Organization Skills

Photoshop

PowerPoint Presentations

Premiere Pro

Product Design

Prototyping

Shopify

Sketch

Storyboards

Styleguides

Squarespace

Typing (75-80 WPM)

Typography and Color Theory

UI/UX Design

Video Editing

Visual Design

Web/Mobile Response

Windows PC

Wireframing

Zeplin

### Experiences

**Hard Science AI Corp - Vimby Group, Manhattan, NY, 09/2016-01/2026**

Designing and maintaining responsive websites, including mockups, animations, and infographics, while collaborating with developers and stakeholders to ensure design feasibility and alignment with project goals. Developing concepts through sketching, photo retouching, and image manipulation; creating illustrations and vector graphics for icons, client branding, and computer animation using Adobe Creative Suite, Figma, and other industry-standard design tools.

**The Diversity Advisors, Burbank, CA, 09/2021-07/2024**

Design Consultant responsible for creating visual graphics and animations for PowerPoint presentations, as well as promotional advertising assets for apparel e-commerce and email marketing campaigns.

**Depicture Corporation, Manhattan, NY, 04/2016-06/2016**

Designed a company website using Adobe software to create illustrations, sketches, and mockups that supported brand promotion. Developed the structure of a responsive, mobile-friendly webpage using HTML, CSS, and jQuery.