



TALITHA BOOKER

WEB & GRAPHIC DESIGN SPECIALIST

Education

The Art Institute of New York City Associate of Occupational Studies

Manhattan, NY, 10/2013 – 06/2016

Web Design & Interactive Media

Honor's List Award, 2013, Dean's List Award, 2014–2015

Skills

Adobe Programs

Google Slides

Product Design

Adobe XD

HTML5

Prototyping

After Effects

Illustrator

Shopify

AI Generation and Editing

Illustration/Vector Graphics

Sketch

Branding/Visual Identity

Image Manipulation

Storyboards

Canva

InDesign

Styleguides

Component Design

Infographics

Squarespace

Computer Animation

jQuery

Typing (75-80 WPM)

Creative Problem Solving

Lottie (JSON)

Typography and Color Theory

Clear Communication and Presentation

Mac OS

UI/UX Design

CSS

Marketing/Advertising Design

Video Editing

Digital and Print

Microsoft Office

Visual Design

Drawing Skills

Midjourney

Web/Mobile Response

E-Commerce

Micro-interactions/Motion Graphics

Windows PC

Email/Social Campaigns

Organization Skills

Wireframing

Figma

Photoshop

Zeplin

Gif Animations

PowerPoint Presentations

Graphic Symbolism

Premiere Pro

Experiences

Hard Science AI Corp - Vimby Group, Manhattan, NY, 09/2016-01/2026

Designing and maintaining responsive websites, including mockups, animations, and infographics, while collaborating with developers and stakeholders to ensure design feasibility and alignment with project goals. Developing concepts through sketching, photo retouching, and image manipulation; creating illustrations and vector graphics for icons, client branding, and computer animation using Adobe Creative Suite, Figma, and other industry-standard design tools.

The Diversity Advisors, Burbank, CA, 09/2021-07/2024

Design Consultant responsible for creating visual graphics and animations for PowerPoint presentations, as well as promotional advertising assets for apparel e-commerce and email marketing campaigns.

Depicture Corporation, Manhattan, NY, 04/2016-06/2016

Designed a company website using Adobe software to create illustrations, sketches, and mockups that supported brand promotion. Developed the structure of a responsive, mobile-friendly webpage using HTML, CSS, and jQuery.